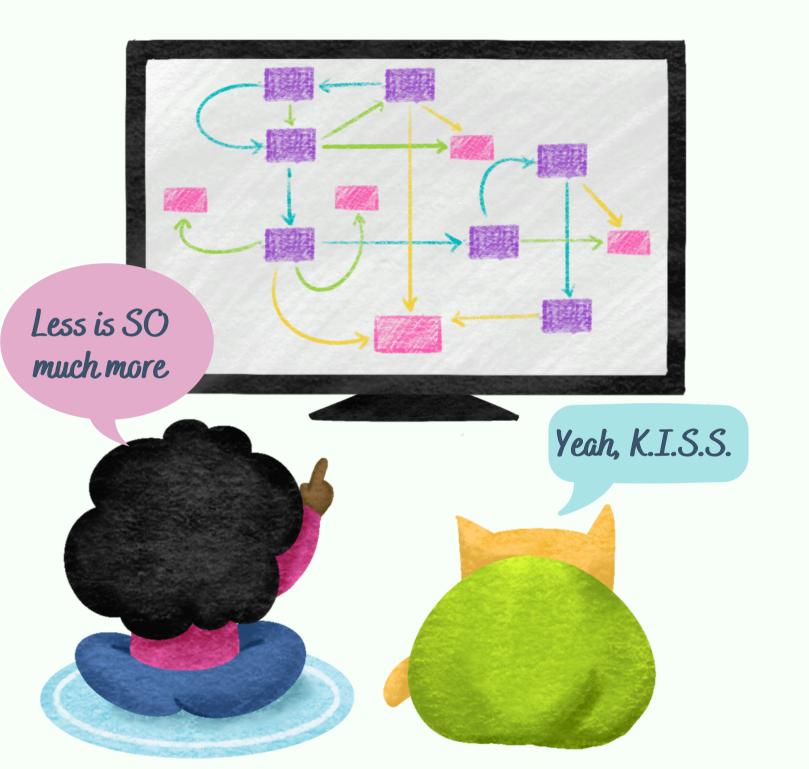
An introduction to Pai & Bee



visual storytelling for savvy Brands

We believe design can transform and amplify communication. Our little studio helps Brands create relatable visual narratives that inspire, engage, entertain and educate.







I have all the best words

Words are a barrier to communication



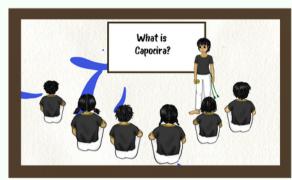


we illustrate

Custom hand-drawn or digital illustrations for your brand identifiers (logos, mascots, murals), packaging and environmental design.





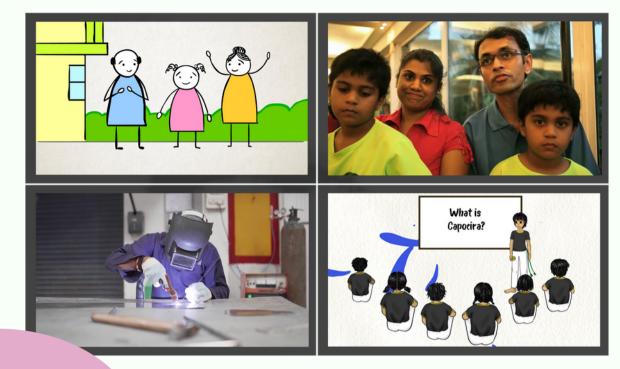


Literal much?



we animate

Simple 2D animations of hand-drawn or digital illustrations, hybrids and photo collage composites.



It's better to tell a short story well than a long story poorly



we make films

Concept, script and production of short films, corporate films and product showcases.

We work with perceptive clients who understand that *their* customers are our top priority.

Call us, and you'll talk with someone who gets visual storytelling at a cellular level, not an agency intent on selling you a fancy new wall to throw mud at in the hope some of it will stick. Just a straightforward take on what your narrative should be and what it will cost to deliver.



No interns, it's just the two of us.



Let's not Housefull this...



Were small but MIGHTY

Staying small gives us the flexibility to work on projects we want to do rather than projects we have to do. It also gives us the ability to dedicate extraordinary attention to your project and deliver it faster.

Just because the business is small doesn't mean the design thinking should be piddly.





ILLUSTRATES. ANIMATES. PHOTOGRAPHS. MAKES FILMS

Shalaka believes that no business should have to put up with assembly line creativity, especially if they are small or B2B. She works with Brands to create visual narratives that are uniquely, positively, entirely, uniquely their own. She finds joy working with food, queerness and mental health. She is a magnet for cats of all stripes.



Tell me WHY

Bee

STRATEGISES. CONCEPTUALISES. WRITES.

Karina is always asking Why? of everyone and everything. She believes Brands ought to be more about the experience, less about the noise. She works with Brands to channel their purpose and values into thoughtful, engaging narratives so others can feel just as intensely about them. Brands that keep their promises give her joy. As does Eddie Vedder.



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